

Advertiser:	Heller, Dean R-USS	
Product Desc:	HELLER/SENATE/REP	KLAS
Estimate:		

BOLD/LET'S MAKE

Order / Rev: 36976
 Alt Order #: 08842954
 Flight Dates: 10/10/12 - 10/16/12

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 Product Desc: HELLER/SENATE/REP
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	8	10/10/12	10/12/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p --WTF--	:30	1	\$1,315.00	LV1	0.00	NM	1	\$1,315.00
BOLD/LET'S MAKE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--				1	\$1,315.00		0.00			
E 16	8	10/15/12	10/16/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p MT-----	:30	1	\$1,315.00	LV1	0.00	NM	1	\$1,315.00
BOLD/LET'S MAKE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----				1	\$1,315.00		0.00			
E 17	8	10/10/12	10/12/12	The Talk 2-3P The Talk	CM	2-3p --WTF--	:30	2	\$375.00	LV2	0.00	NM	2	\$750.00
TALK CBS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--				2	\$375.00		0.00			
E 18	8	10/15/12	10/16/12	The Talk 2-3P The Talk	CM	2-3p MT-----	:30	1	\$375.00	LV2	0.00	NM	1	\$375.00
TALK CBS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----				1	\$375.00		0.00			
E 19	8	10/10/12	10/12/12	Ellen Ellen	CM	3-4p --WTF--	:30	4	\$425.00	LV2	0.00	NM	4	\$1,700.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--				4	\$425.00		0.00			
E 20	8	10/15/12	10/16/12	Ellen Ellen	CM	3-4p MT-----	:30	2	\$425.00	LV2	0.00	NM	2	\$850.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$425.00		0.00			
E 21	8	10/10/12	10/12/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p --WTF-- (4:30 PM-5:00 PM)	:30	3	\$450.00	LV2	0.00	NM	3	\$1,350.00
4P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--				3	\$450.00		0.00			
E 22	8	10/15/12	10/16/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p MT----- (4:30 PM-5:00 PM)	:30	2	\$450.00	LV2	0.00	NM	2	\$900.00
4P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$450.00		0.00			
E 23	8	10/10/12	10/12/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p --WTF--	:30	7	\$500.00	LV2	0.00	NM	7	\$3,500.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--				7	\$500.00		0.00			
E 24	8	10/15/12	10/16/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p MT-----	:30	5	\$500.00	LV2	0.00	NM	5	\$2,500.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----				5	\$500.00		0.00			
E 25	8	10/10/12	10/12/12	630-7p Inside Edition Inside Edition	CM	630-7p --WTF--	:30	3	\$325.00	LV1	0.00	NM	3	\$975.00
INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--				3	\$325.00		0.00			
E 26	8	10/15/12	10/16/12	630-7p Inside Edition Inside Edition	CM	630-7p MT-----	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$325.00		0.00			
E 27	8	10/10/12	10/12/12		CM	7-8p --WTF--	:30	4	\$350.00	LV2	0.00	NM	4	\$1,400.00

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 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7-8p Rotator 7-8p Rotator ET/INSIDE EDITION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --WTF-- 4 \$350.00 0.00														
E 28	8	10/15/12	10/16/12	7-8p Rotator 7-8p Rotator	CM	7-8p MT-----	:30	4	\$350.00	LV2	0.00	NM	4	\$1,400.00
ET/INSIDE EDITION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 MT----- 4 \$350.00 0.00														
E 29	8	10/10/12	10/12/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p --WTF--	:30	3	\$600.00	LV2	0.00	NM	3	\$1,800.00
11P NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --WTF-- 3 \$600.00 0.00														
E 30	8	10/15/12	10/16/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p MT-----	:30	2	\$600.00	LV2	0.00	NM	2	\$1,200.00
11P NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 MT----- 2 \$600.00 0.00														
E 31	8	10/10/12	10/12/12	Letterman Letterman	CM	1135p-1237a --WTF--	:30	3	\$275.00	LV2	0.00	NM	3	\$825.00
LETTERMAN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --WTF-- 3 \$275.00 0.00														
E 32	8	10/15/12	10/16/12	Letterman Letterman	CM	1135p-1237a MT-----	:30	2	\$275.00	LV2	0.00	NM	2	\$550.00
LETTERMAN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 MT----- 2 \$275.00 0.00														
E 33	8	10/15/12	10/15/12	Mon 9-10p 2 Broke Girls / Mike & Molly	CM	9-10p M-----	:30	1	\$7,700.00	LV1	0.00	NM	1	\$7,700.00
2.5 MEN/MIKE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 M----- 1 \$7,700.00 0.00														
E 34	8	10/15/12	10/15/12	Mon 10-11p Hawaii Five-O	CM	10-11p M-----	:30	1	\$2,100.00	LV2	0.00	NM	1	\$2,100.00
HAWAII 5-0 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 M----- 1 \$2,100.00 0.00														
E 35	8	10/16/12	10/16/12	Tue 8-9p NCIS	CM	8-9p -T-----	:30	1	\$2,100.00	LV2	0.00	NM	1	\$2,100.00
NCIS-C//NCIS:L <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -T----- 1 \$2,100.00 0.00														
E 37	8	10/16/12	10/16/12	Tue 10-11p Vegas	CM	10-11p -T-----	:30	1	\$7,700.00	LV1	0.00	NM	1	\$7,700.00
UNFORGETTABLE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -T----- 1 \$7,700.00 0.00														
E 38	8	10/10/12	10/10/12	Wed 8-9p Survivor: Philippines	CM	8-9p --W----	:30	1	\$2,200.00	LV2	0.00	NM	1	\$2,200.00
SURVIVOR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$2,200.00 0.00														
E 39	8	10/10/12	10/10/12	Wed 8-9p Survivor: Philippines	CM	8-9p --W----	:30	1	\$2,500.00	LV2	0.00	NM	1	\$2,500.00
CRIMINAL MINDS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$2,500.00 0.00														
E 40	8	10/10/12	10/10/12		CM	10-11p --W----	:30	1	\$2,300.00	LV2	0.00	NM	1	\$2,300.00

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Wed 10-11p CSI CSI NY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$2,300.00 0.00														
E 41	8	10/11/12	10/11/12	Thu 9-10p Person Of Interest	CM	9-10p ---T---	:30	1	\$2,100.00	LV2	0.00	NM	1	\$2,100.00
CBS COMEDIES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ---T--- 1 \$2,100.00 0.00														
E 42	8	10/12/12	10/12/12	Fri 9-10p Made In Jersey	CM	9-10p ----F--	:30	1	\$1,400.00	LV2	0.00	NM	1	\$1,400.00
MENTALIST <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ----F-- 1 \$1,400.00 0.00														
E 43	8	10/12/12	10/12/12	Fri 10-11p Blue Bloods	CM	10-11p ----F--	:30	1	\$1,600.00	LV2	0.00	NM	1	\$1,600.00
BLUE BLOODS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ----F-- 1 \$1,600.00 0.00														
E 44	8	10/13/12	10/14/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P -----SS	:30	2	\$400.00	LV2	0.00	NM	2	\$800.00
11P NEWS WKND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----SS 2 \$400.00 0.00														
E 45	8	10/13/12	10/13/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a -----S-	:30	1	\$95.00	LV2	0.00	NM	1	\$95.00
CBS SAT AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$95.00 0.00														
E 46	8	10/13/12	10/13/12	NCAA Football NCAA College Football	CM	NCAA College Foo-----S- (12:30 PM-4:00 PM)	:30	2	\$300.00	LV2	0.00	NM	2	\$600.00
SEC FOOTBALL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 2 \$300.00 0.00														
E 47	8	10/13/12	10/13/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p -----S-	:30	1	\$225.00	LV2	0.00	NM	1	\$225.00
5P NEWS SAT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$225.00 0.00														
E 48	8	10/13/12	10/13/12	Sat Prime Special KLAS Movie	CM	8-10p -----S- (8:00 PM-10:00 PM)	:30	2	\$500.00	LV2	0.00	NM	2	\$1,000.00
CBS COMEDIES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 2 \$500.00 0.00														
E 50	8	10/13/12	10/13/12	Sat 10-11p 48 Hours Mystery	CM	10-11P -----S-	:30	1	\$900.00	LV2	0.00	NM	1	\$900.00
48HR MYSTERY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$900.00 0.00														
E 51	8	10/14/12	10/14/12	Eye on Wash/Wall St Jo Eye On Wash/Wall St Jrnl	CM	5-6a -----S	:30	1	\$85.00	LV2	0.00	NM	1	\$85.00
EYE WASH/WSJ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$85.00 0.00														
E 52	8	10/14/12	10/14/12	8 News Now Sun AM #1 8 News Now Sun AM #1	CM	8 News Now Sun A-----S	:30	1	\$150.00	LV2	0.00	NM	1	\$150.00
6A NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$150.00 0.00														
E 54	8	10/14/12	10/14/12	8 News Now Sun A	CM	8 News Now Sun A-----S	:30	1	\$350.00	LV2	0.00	NM	1	\$350.00

